



NEWS RELEASE
FOR IMMEDIATE RELEASE

PrintStaff opens office in Minneapolis to serve the state's second largest manufacturing segment.

Office is located within the Printing Industry of Minnesota, Inc. headquarters and is staffed by industry veteran, David Felix.

Boston, MA – January 4, 2006 – PrintStaff, the leading placement firm for skilled help in the graphic arts and printing industry, announces it has opened an office located within the Printing Industry of Minnesota Inc. (PIM) headquarters to serve the Twin Cities print and graphics markets. According to PIM, the printing industry is the second largest segment of the manufacturing industry in the state of Minnesota. More than 42,000 people are employed at over 1,100 firms that have shipments in excess of \$6.1 billion. PrintStaff will support companies looking for assistance with 'temp' and 'temp to hire' positions as well as executive and professional direct hire and contingency searches.

Concurrently, PrintStaff has appointed David Felix Account Executive to oversee operations and focus on new business development at the Minneapolis office. David is an industry veteran with twenty-one years of technical sales management and customer service support experience at both trade and vendor organizations, with particular expertise in consumables (plate material, ink and press room supplies) and electronic prepress equipment.

David joins PrintStaff from Printware, LLC, where he was PrintwareDirect sales manager responsible for generating consumable sales to new

customers and maintaining positive ongoing customer relations. He has also been a sales representative/account manager at Pitman Corporation and sales/technical account manager and sales representative for AGFA Corporation, focusing on film, proofing and CTP (computer-to-plate) printing plates. David began his career at Photomechanical Services, Inc. in Minneapolis, where he was a customer service /project manager responsible for coordinating sales projects and the workflow of four sales representatives in a \$12 million, 4-color trade shop. He has additional graphic arts industry experience in bindery, proofing and printing. David received a B.S., Industrial Administration, from Iowa State University and a two-year Graphic Arts certificate from Dunwoody Institute in Minneapolis.

David Felix can be reached at the new PrintStaff office:

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“Although PrintStaff has been very successful placing ‘flex’ and ‘flex-to-hire’ design and print professionals throughout the country, until now we have not had local presence in the Twin Cities, one of the busiest print and graphics markets,” remarks David Regan, PrintStaff CEO. “We are also thrilled that David Felix will be opening our office. He has extensive print experience, and understands the Twin Cities area very well. He is well respected by customers for his industry and product knowledge. An excellent listener, both clients and candidates will be at ease with David’s comfortable, consultative style.”

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About PrintStaff

PrintStaff, LLC is a temporary help placement firm founded and staffed by professionals who were raised and trained in the printing and graphic arts industry, and who understand the innate needs and demands of the profession. PrintStaff has a thorough understanding of all the positions, equipment, and software essential to the business, which assures a perfect employee - employer match.

The PrintStaff team constantly monitors job market trends in the industry. They understood the changes that occurred in job responsibilities when electronic prepress replaced the typesetter and mechanicals, and similarly understands the impact trends such as direct-to-plate and digital print have on staffing.

To provide career growth, PrintStaff offers PrintStaff University, an online training program for its employees to help prepare conventional printing professionals for upcoming changes in the industry. Realizing how the Internet is revolutionizing the industry, PrintStaff also works with the most talented web designers, graphic designers, desktop publishers and production managers.

PrintStaff has offices in Boston (HQ), Atlanta, Baltimore, Chicago, Dallas, San Francisco, Los Angeles and Costa Mesa. Direct Hire services for sales and management positions are conducted throughout the country.

For more information, visit PrintStaff at www.printstaff.com.

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