



NEWS RELEASE
FOR IMMEDIATE RELEASE

PrintStaff appoints Norma Mayer account manager in Chicago office

Will pursue 'temp' and 'temp to hire' opportunities in the Chicago area and executive recruiting/placement throughout central US

Boston, MA – May X, 2006 – PrintStaff, the leading placement firm for temporary help in the graphic arts and printing industry, announces it has appointed Norma Mayer account manager in its Chicago office. In this role, Ms. Mayer is responsible for pursuing temp and temp to hire opportunities in the Chicago area. She will also provide recruitment and placement services for executives in any print-related position, within both graphic arts organizations and vendors, in a ten-state central US region.

Norma comes to PrintStaff from Total Nurses Network, where she was staffing coordinator for the Chicagoland area, responsible for marketing services to hospitals, nursing homes, and home health agencies for temporary nurse placement—as well as personally recruiting and placing candidates. She assisted in the company's 75% revenue growth by recruiting and retaining quality medical professionals and developing nurturing relationships with clients. She was human resource manager for a non-profit organization with over 150 employees. There, she handled all aspects of HR—including benefits, compensation, employee relations, and training—as well as recruiting and hiring teaching staff and social workers. Norma reduced expenses by increasing employee retention, identifying and addressing budget shortfalls, and streamlining the recruitment and hiring process. Ms. Mayer began her career as team leader and recruitment &

training specialist at The Knot Shop, a chain of high-end men's accessory retail stores. Initially hired as sales associate, she was quickly promoted to a management position with an emphasis on recruiting and training associates. She reduced turnover rate by 40% through the creation of employee recognition/incentive programs, team building projects, and effective training techniques.

Norma received a BS in Communications from Northwestern University and an MBA with a focus in Human Resources from the University of Phoenix. She is fluent in Spanish.

"Norma is a multi-talented HR professional, with solid skills in HR administration and policy, as well as marketing and sales. PrintStaff clients will find her an energetic people person with the ability to work effectively with all levels of employees. She is tenacious in securing client loyalty and forging strong relationships with industry partners," remarks David Regan, PrintStaff CEO. "We anticipate that she will be an important contributor to the success of our Chicago office."

Norma can be reached at:

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About PrintStaff

PrintStaff, LLC is a temporary help placement firm founded and staffed by professionals who were raised and trained in the printing and graphic arts industry, and who understand the innate needs and demands of the profession. PrintStaff has a thorough understanding of all the positions, equipment, and software essential to the business, which assures a perfect employee - employer match.

The PrintStaff team constantly monitors job market trends in the industry. They understood the changes that occurred in job responsibilities when electronic prepress replaced the typesetter and mechanicals, and similarly understands the impact trends such as direct-to-plate and digital print have on staffing.

To provide career growth, PrintStaff offers PrintStaff University, an online training program for its employees to help prepare conventional printing professionals for upcoming changes in the industry. Realizing how the Internet is revolutionizing the industry, PrintStaff also works with the most talented web designers, graphic designers, desktop publishers and production managers.

PrintStaff has offices in Boston (HQ), Atlanta, Smyrna GA, Baltimore, Chicago, Dallas, San Francisco, San Diego, Los Angeles, Costa Mesa, Inglewood, Minneapolis and Wayne NJ. Direct Hire services for sales and management positions are conducted throughout the country.

For more information, visit PrintStaff at www.printstaff.com.

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