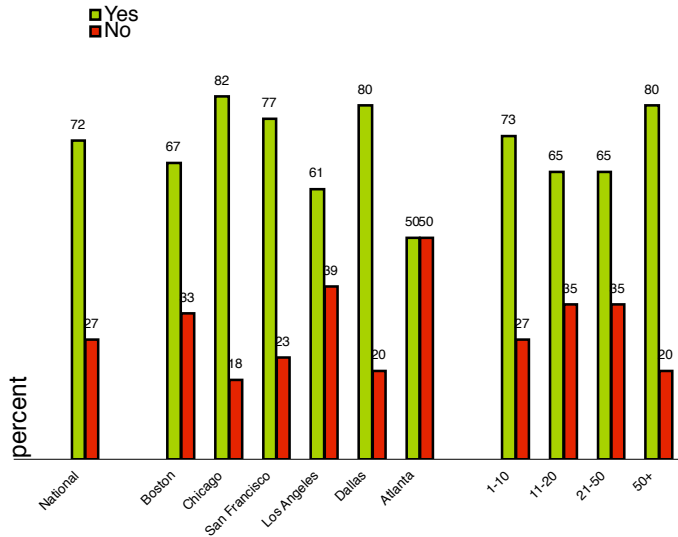


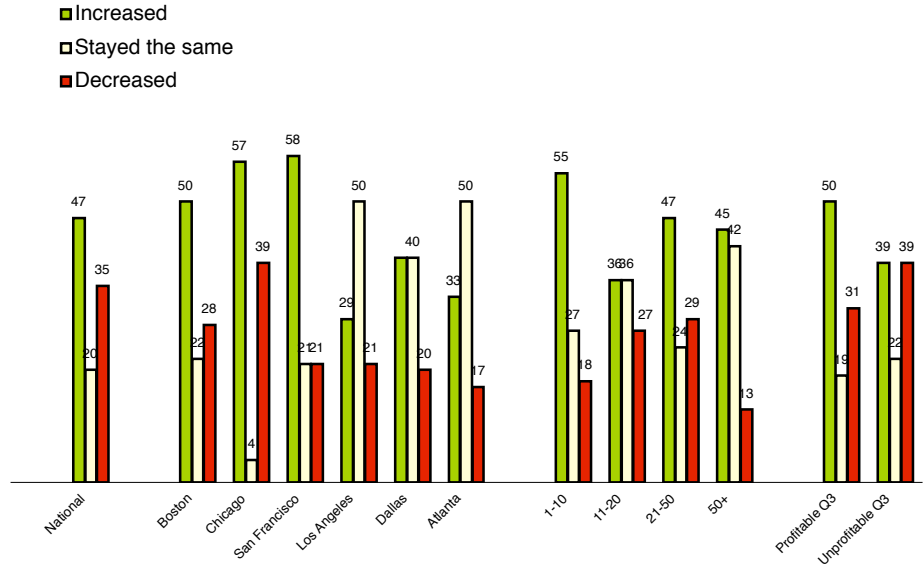
PRINTSTAFF SURVEY 2003 Q4

RESPONSE SUMMARY
RESPONDENT PROFILE
PROFITABILITY
OUTLOOK

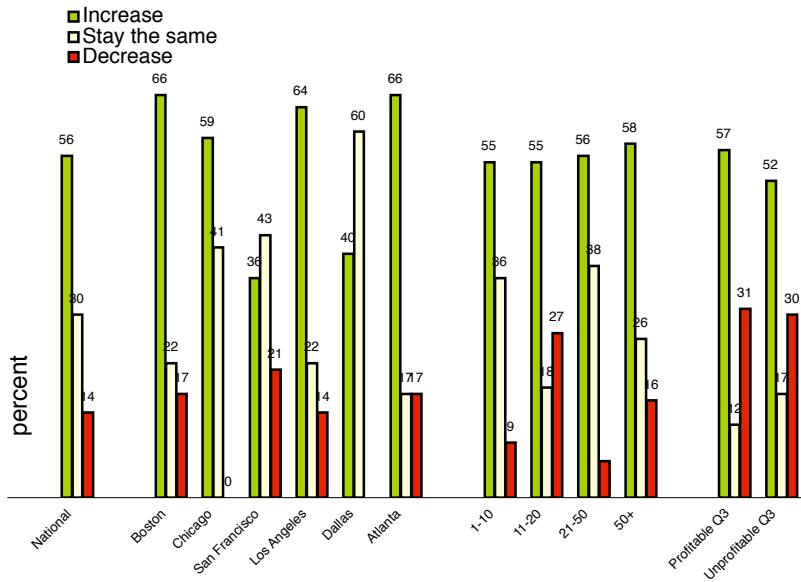
DID YOUR COMPANY HAVE A PROFITABLE THIRD QUARTER 2003?



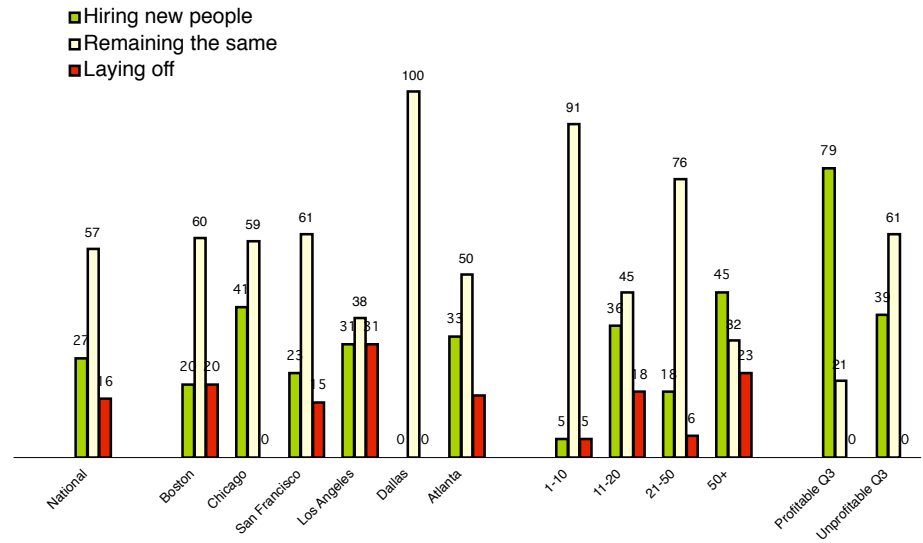
HAS BUSINESS _____ IN THE LAST TWO WEEKS?



DO YOU EXPECT YOUR SALES TO _____ DURING THE FOURTH QUARTER OF 2003?

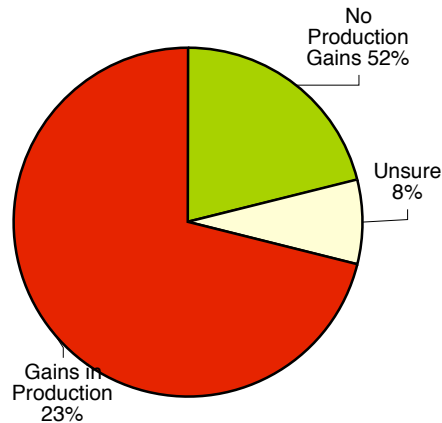
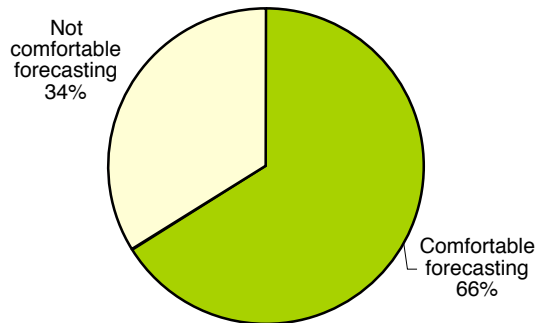
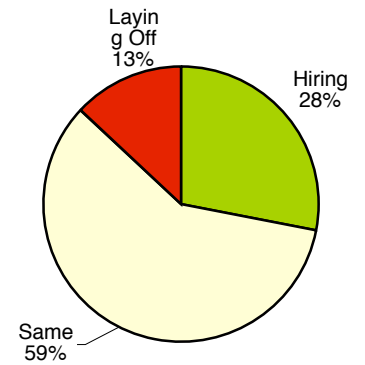
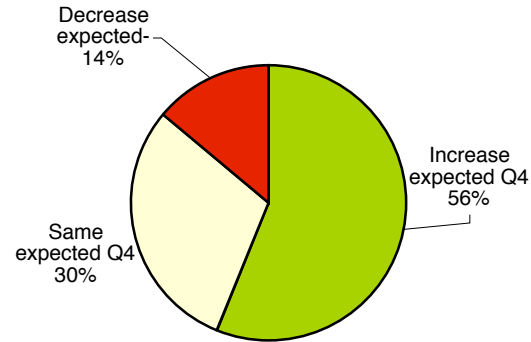
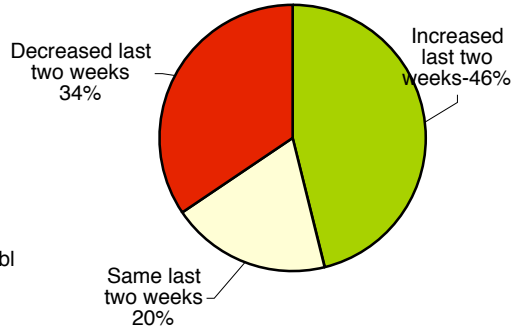
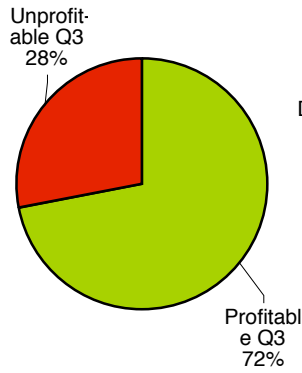
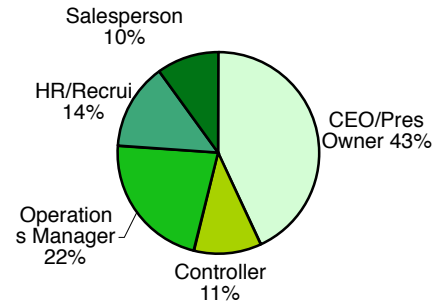
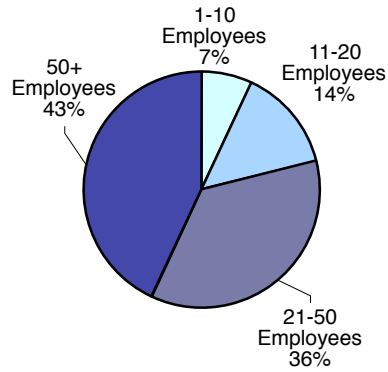
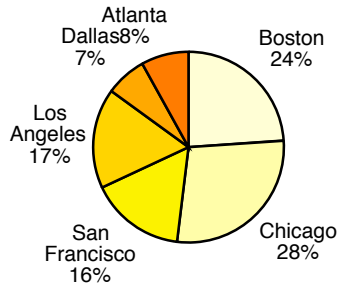


IS YOUR COMPANY _____ ?



Q4

PRINTSTAFF SURVEY 2003 Q4 RESPONSE SUMMARY



HOW DOES THIS COMPARE WITH LAST QTR?

	Q3	Q4	Change
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PREVIOUS QTR/YEAR:

Profitable	60%	72%	+12
Unprofitable	38%	27%	-11

BUSINESS TWO WEEKS BEFORE SURVEY:

Increased	35%	26%	-9
Same	29%	49%	+20
Decreased	35%	21%	-11

SALES EXPECTATION NEXT QTR:

Increase	56%	56%	0
Same	13%	30%	+17
Decrease	27%	14%	-13

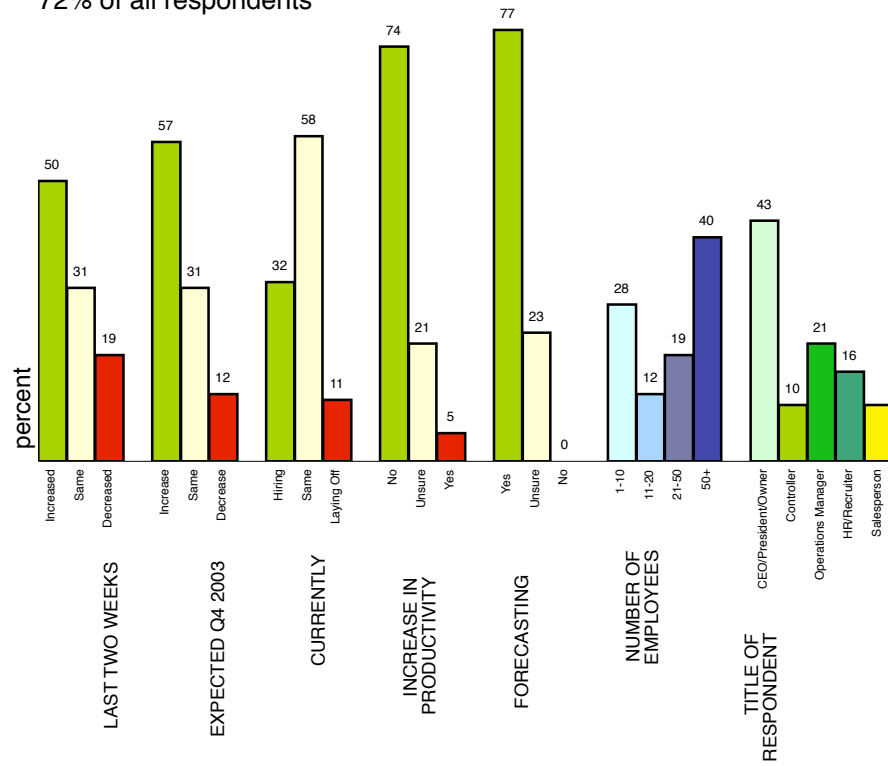
CURRENTLY:

Hiring	18%	27%	+9
Same	69%	57%	-12
Laying Off	9%	16%	+7

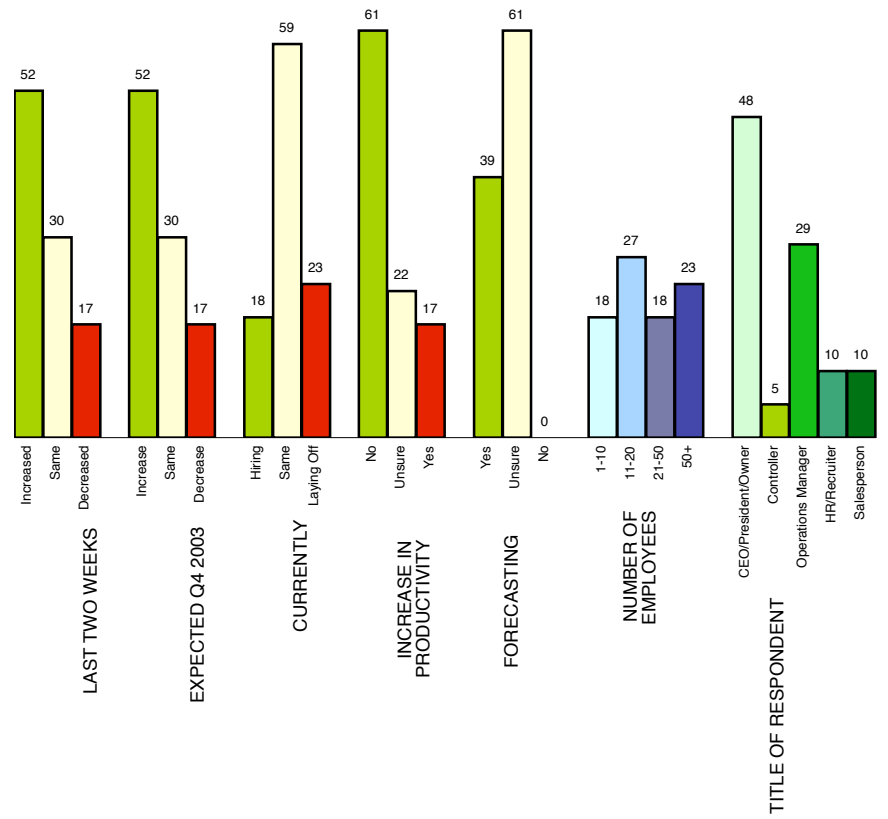
Q4

PRINTSTAFF SURVEY 2003 Q4 RESPONDENT PROFILE

PROFITABLE Q3 2003
72% of all respondents



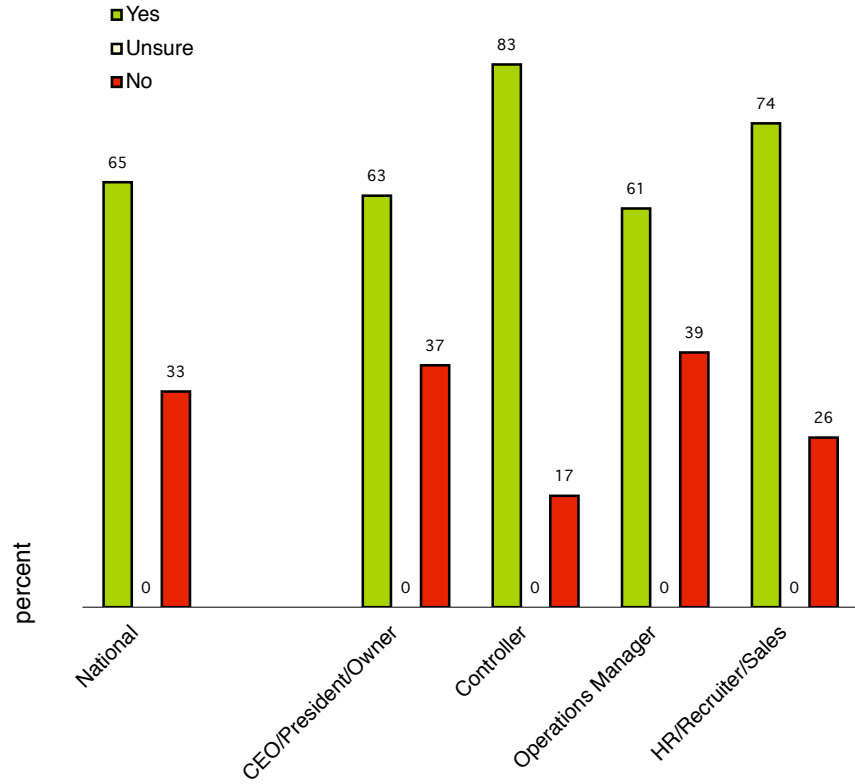
UNPROFITABLE Q3 2003
27% of all respondents



Q4

PRINTSTAFF SURVEY 2003 Q4 PROFITABILITY

CONSIDERING THE HIGHLY VARIABLE ECONOMY, ARE YOU COMFORTABLE WITH YOUR OWN SHORT-TERM BUSINESS FORECASTS?



HAVE YOU BEEN ABLE TO INCREASE PRODUCTION WITHOUT HIRING?

