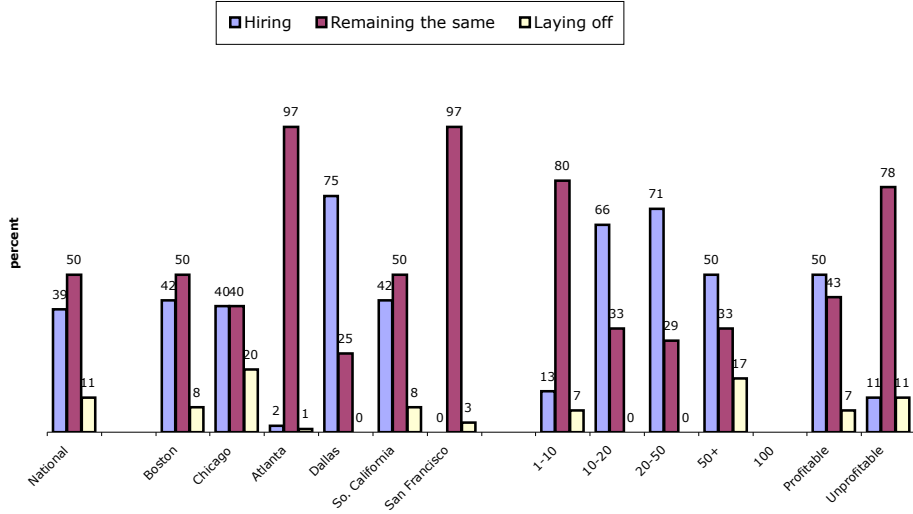


PRINTSTAFF SURVEY 2005 Q1

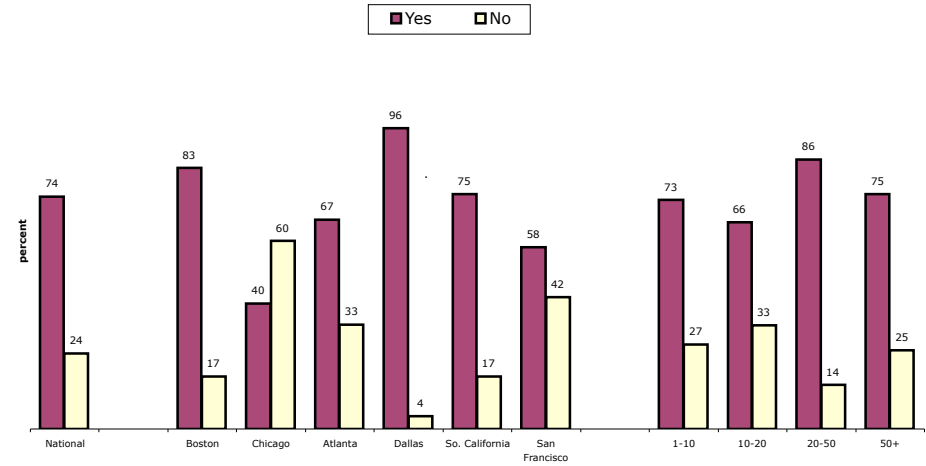
RESPONSE SUMMARY
PROFITABILITY
OUTLOOK
HIRING DIFFICULTIES
RESPONDENT PROFILE

PRINTSTAFF SURVEY 2005 Q1 RESPONSE SUMMARY

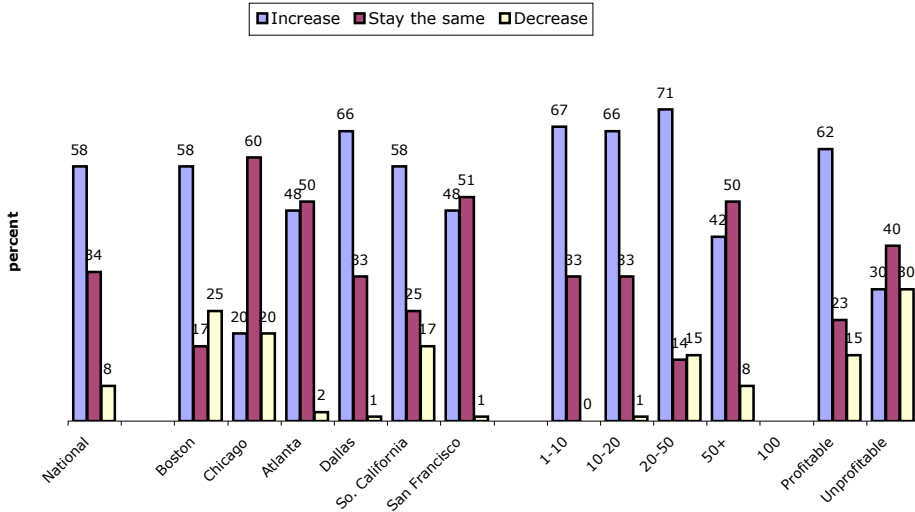
Is your company ____?



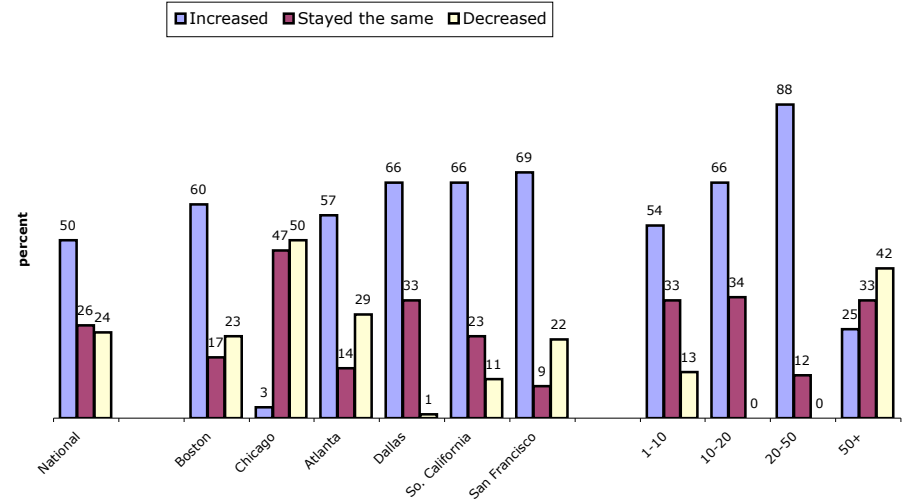
Did your company have a profitable 4th quarter 2004?



Do you expect your sales to ____ during the first quarter of 2005?

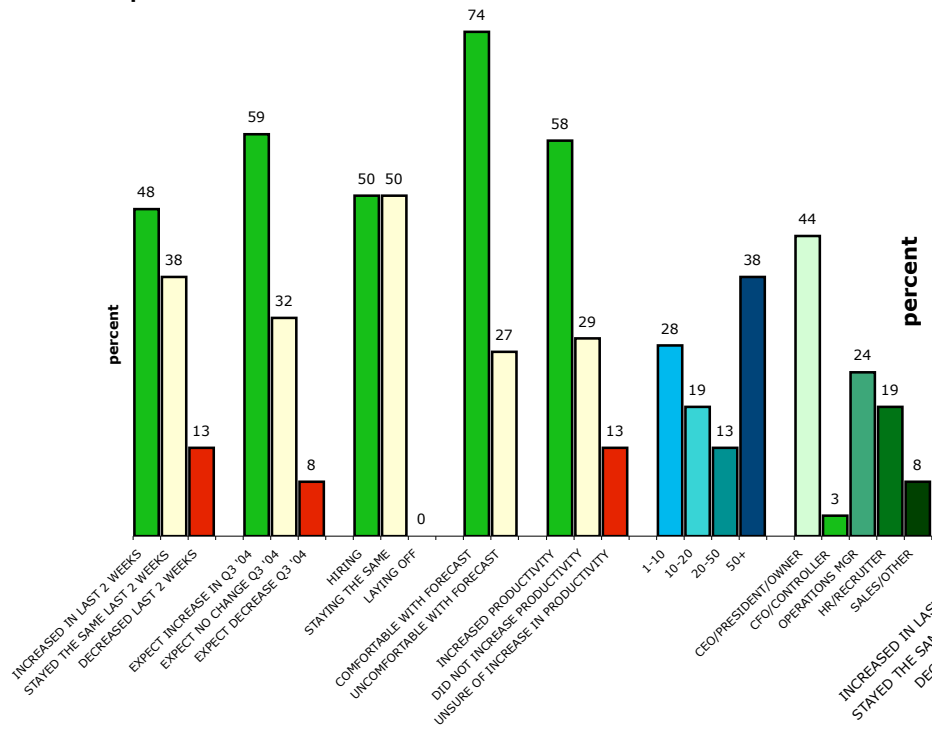


Has business ____ in the last 2 weeks?

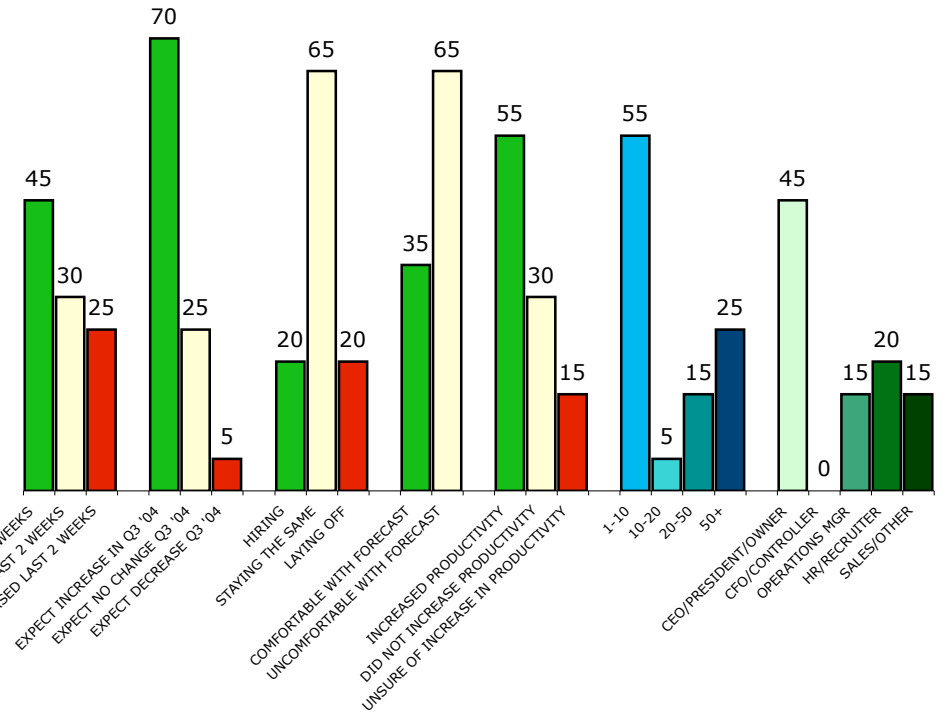


PRINTSTAFF SURVEY 2005 Q1 **PROFITABILITY**

Profitable Q4 2004
76% of respondents

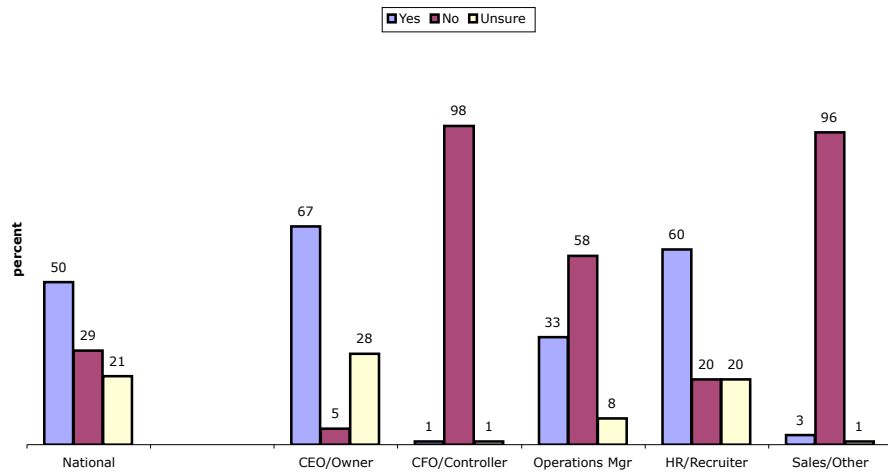


Unprofitable Q4 2004
24% of respondents

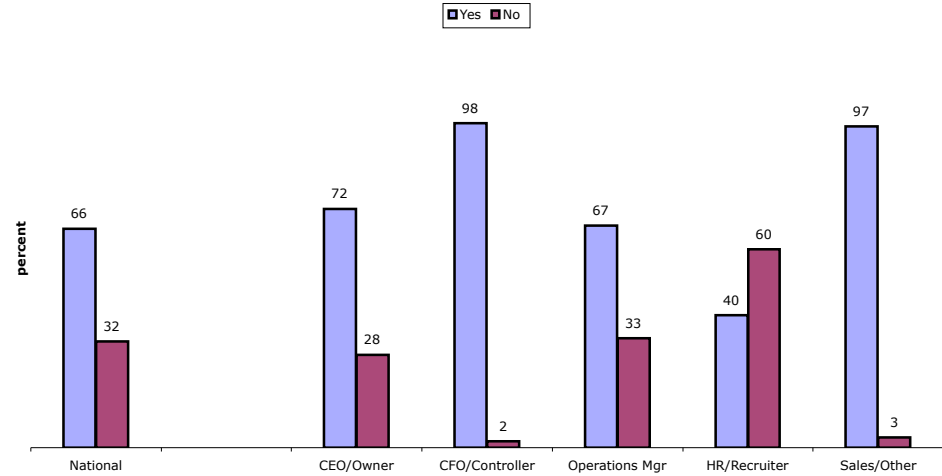


PRINTSTAFF SURVEY 2005 Q1 **OUTLOOK**

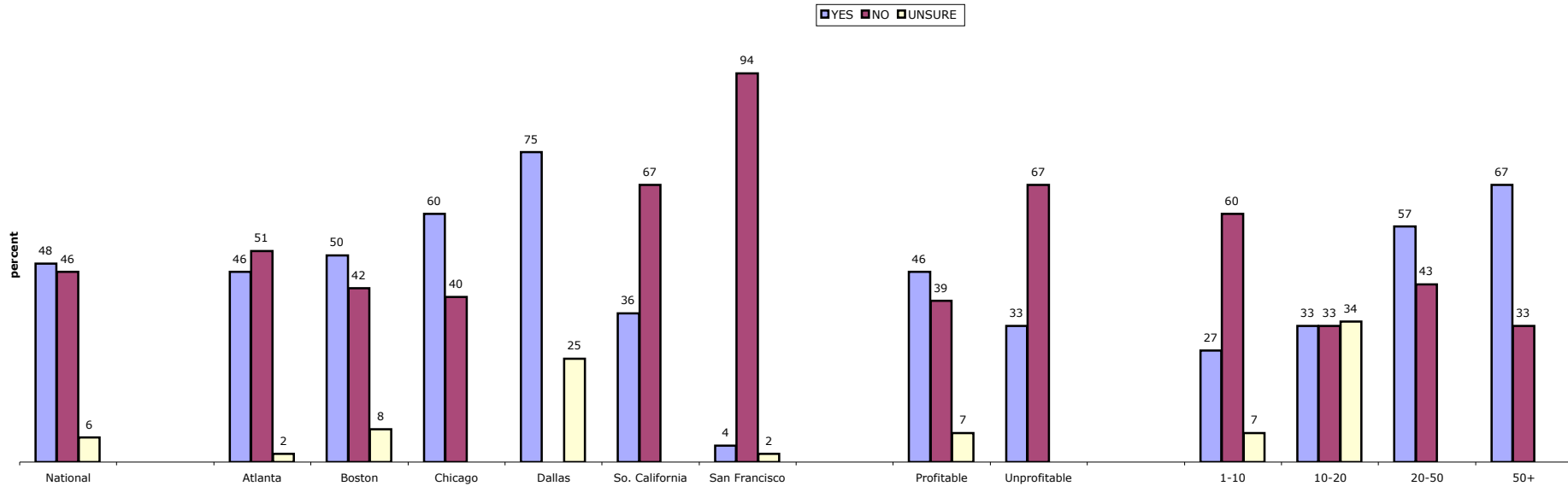
Has your company been able to increase productivity without hiring new employees?



Considering the highly variable economy, are you comfortable with your own short term business forecasts?

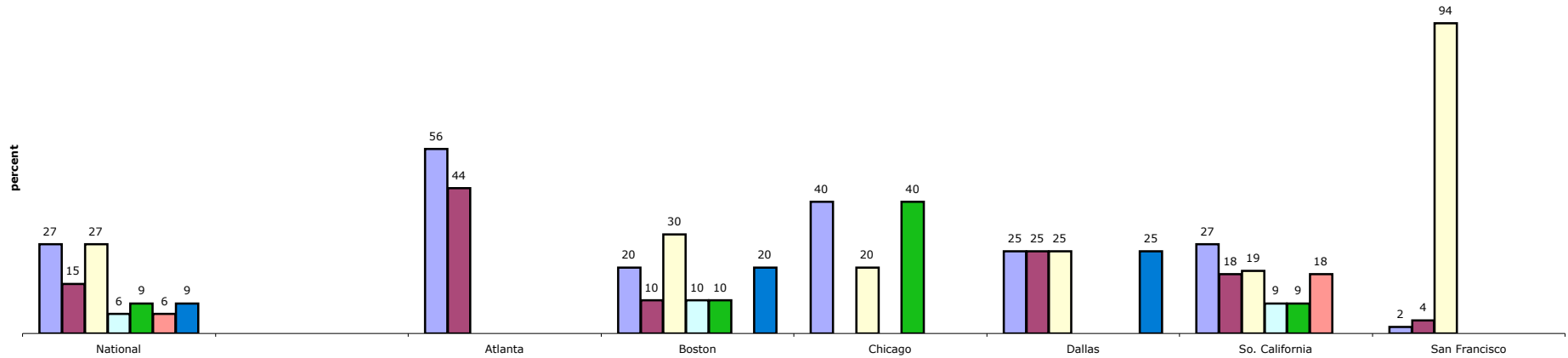
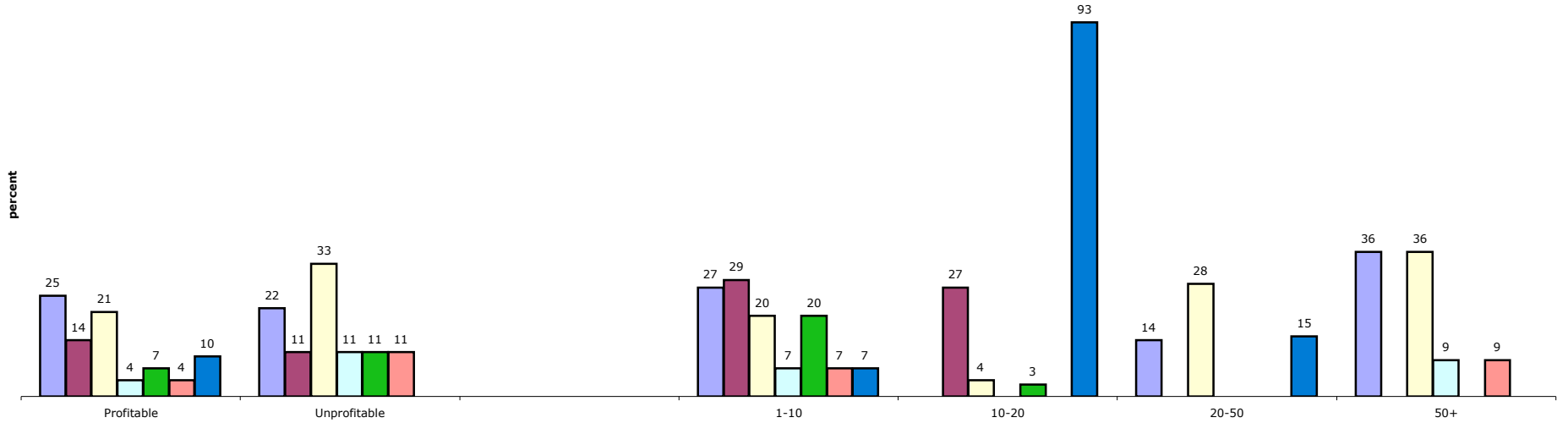
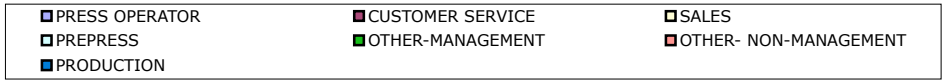


Is your company considering expansion or acquisitions in the coming year?

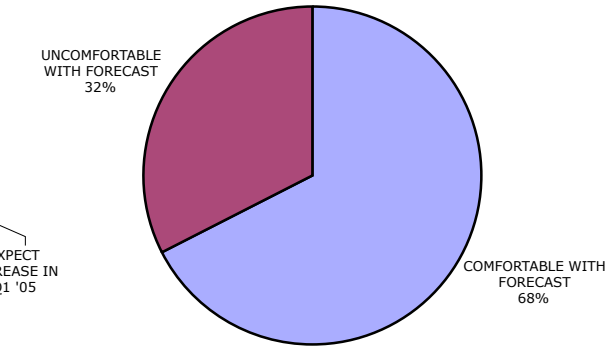
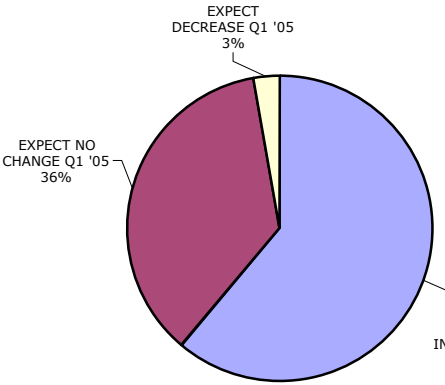
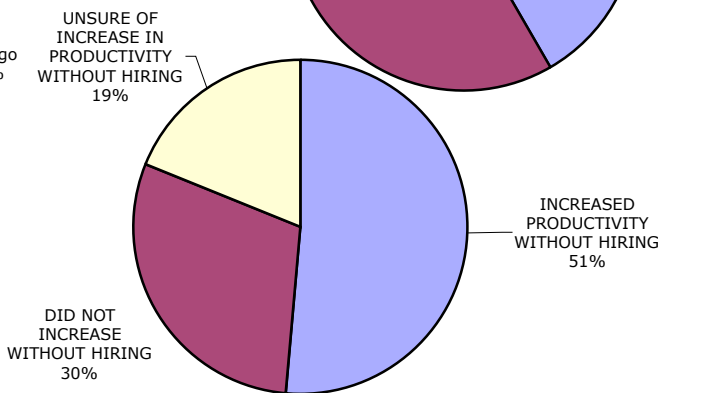
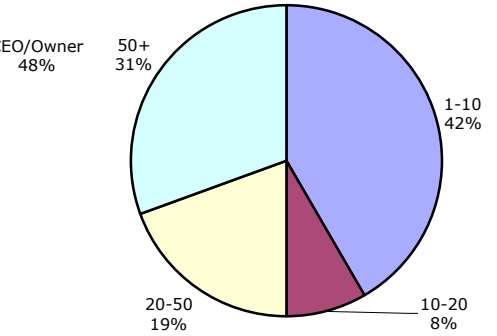
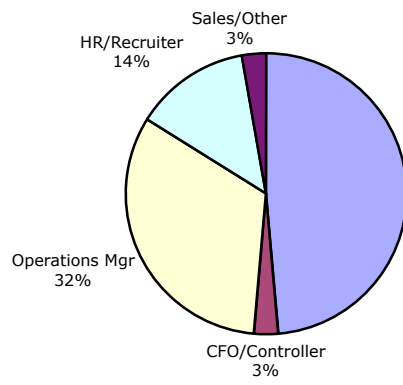
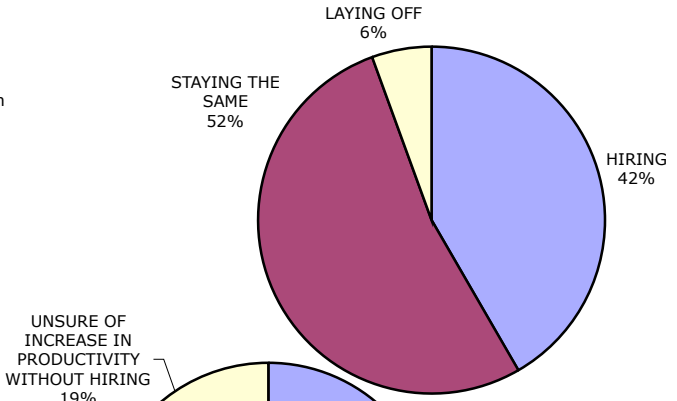
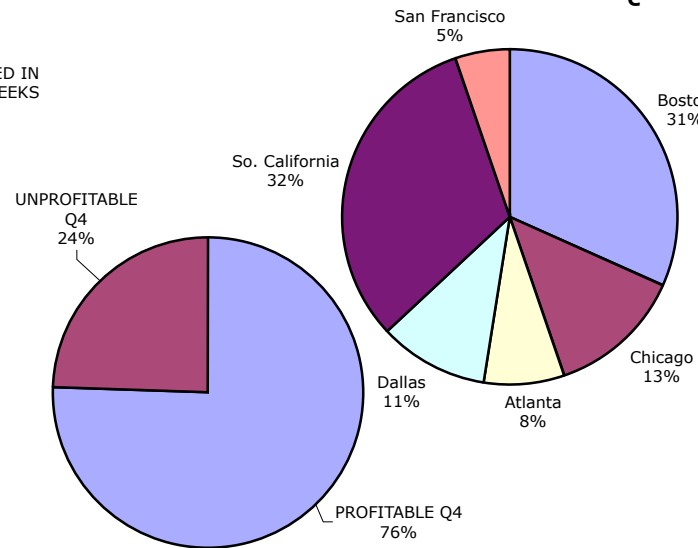
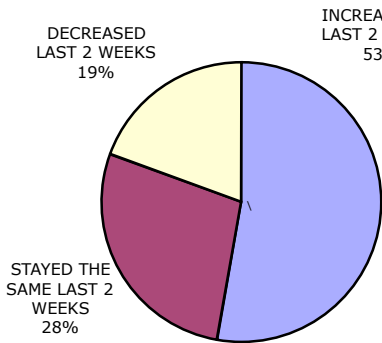


PRINTSTAFF SURVEY 2005 Q1 **HIRING DIFFICULTIES**

Which job position does your company find the most difficult to fill?



PRINTSTAFF SURVEY 2005 Q1 RESPONDENT PROFILE



2004 TRENDS

	Q3 percentage	Q4 percentage	CHANGE
PREVIOUS QTR			
Profitable	78	76	-2
Unprofitable	22	24	2
BUSINESS 2 WEEKS BEFORE SURVEY			
Increased	49	50	1
Same	36	26	-10
Decreased	15	18	3
SALES EXPECTATIONS NEXT QTR			
Increase	62	58	-4
Same	30	34	4
Decrease	8	3	-5
CURRENTLY			
Hiring	43	52	9
Same	53	42	-11
Laying off	4	6	2