

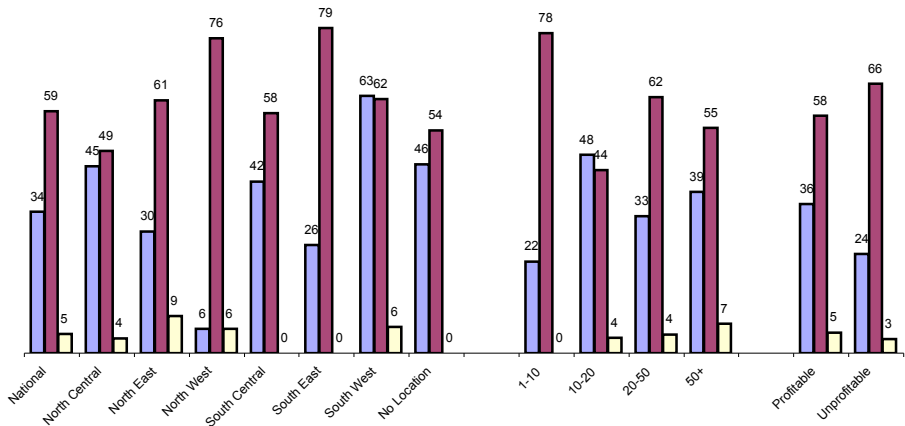
# **PRINTSTAFF SURVEY 2006 Q1**

RESPONSE SUMMARY  
PROFITABILITY  
RESPONDENT PROFILE  
CONCERNS

# PRINTSTAFF SURVEY 2006 Q1 RESPONSE SUMMARY

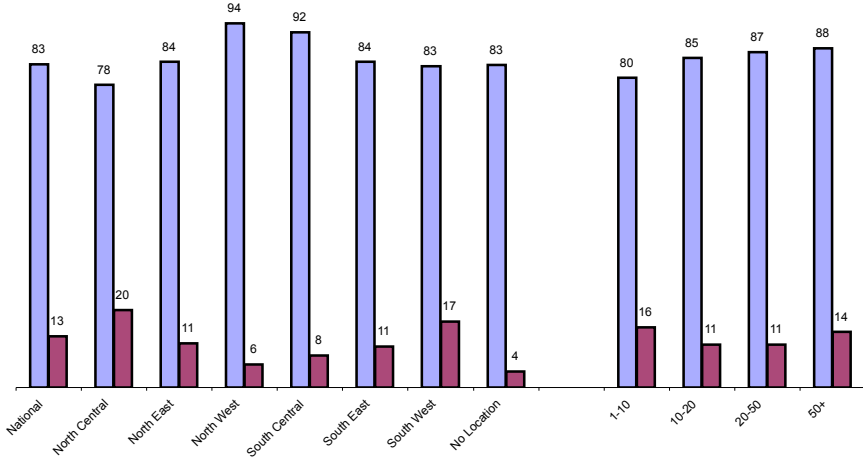
Is Your Company \_\_\_\_ ?

Hiring Staying the same Laying Off



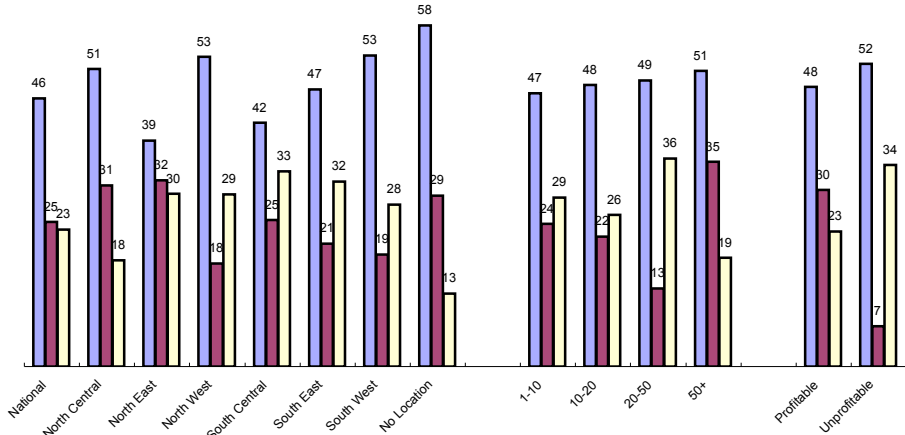
Did your company have a profitable 4th quarter 2005?

Yes No



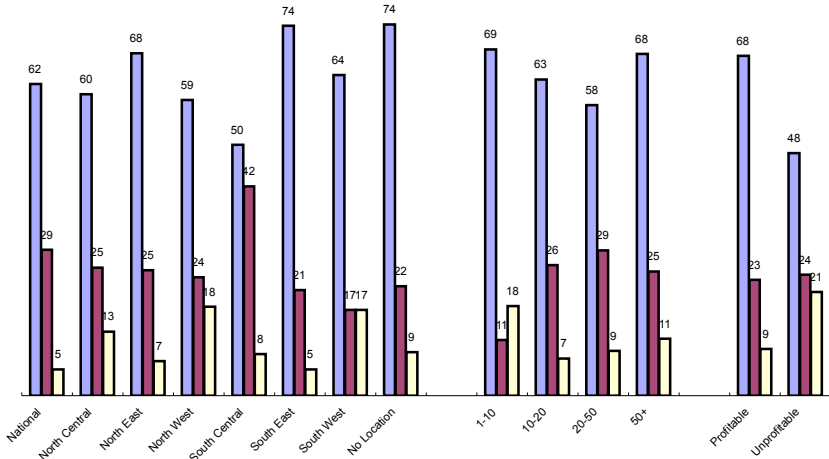
Do you expect your sales to \_\_\_\_ during the first quarter of 2006?

Increase Stay the same Decrease



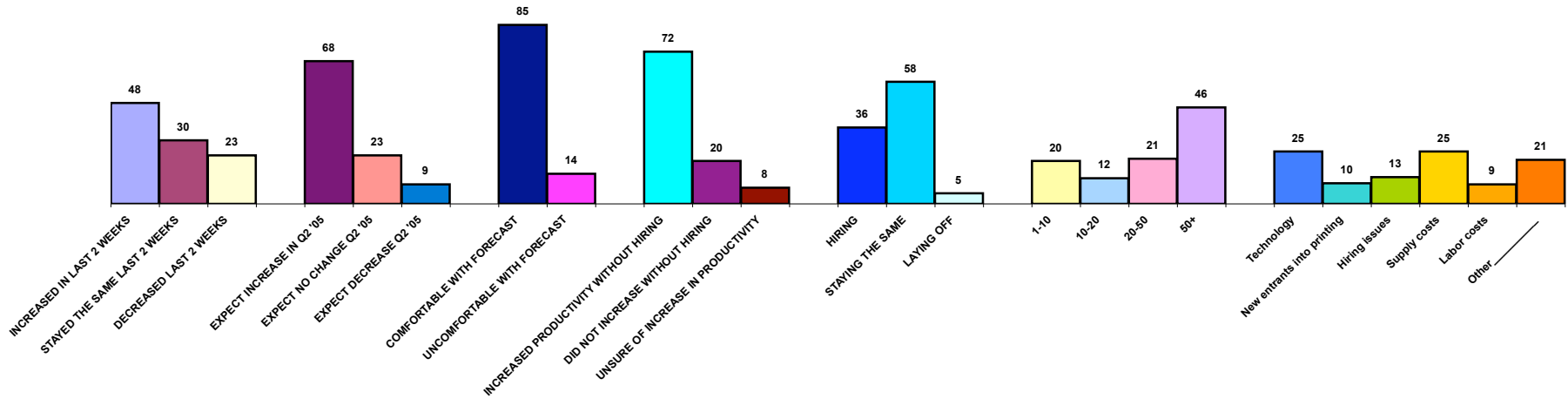
Has business \_\_\_\_ in the last 2 weeks?

INCREASED STAYED THE SAME DECREASED

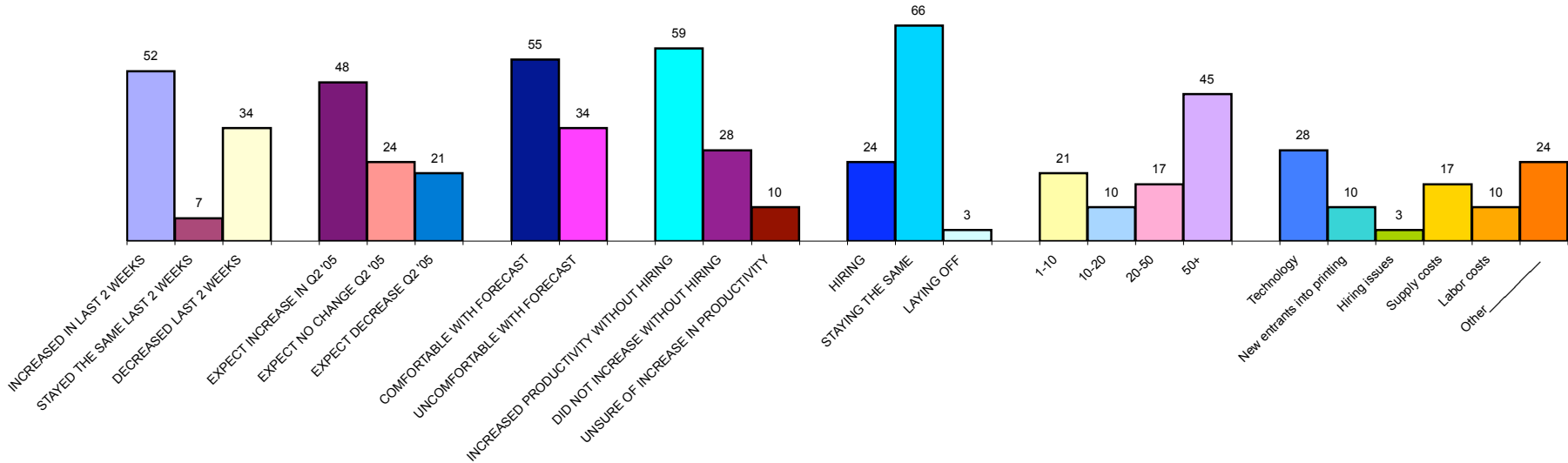


# PRINTSTAFF SURVEY 2005 Q4 **PROFITABILITY**

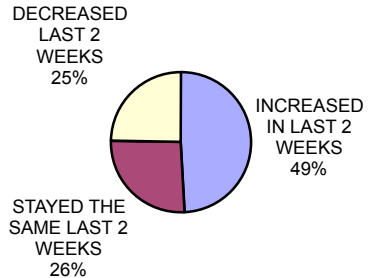
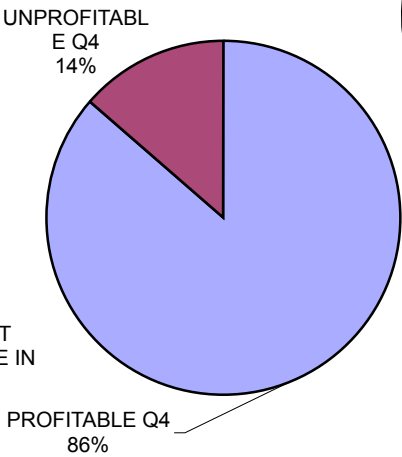
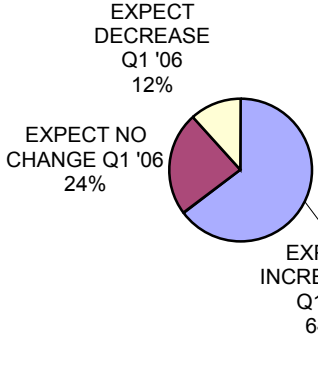
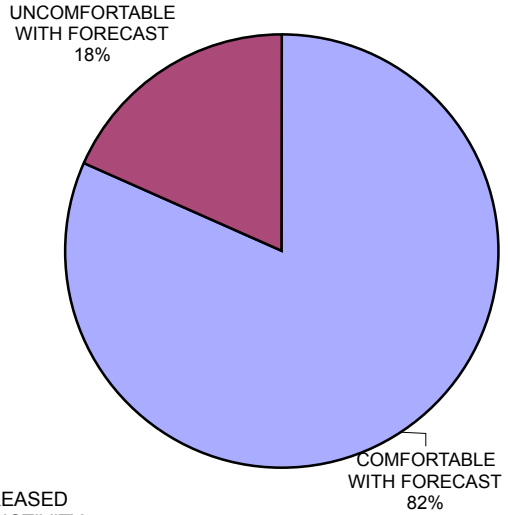
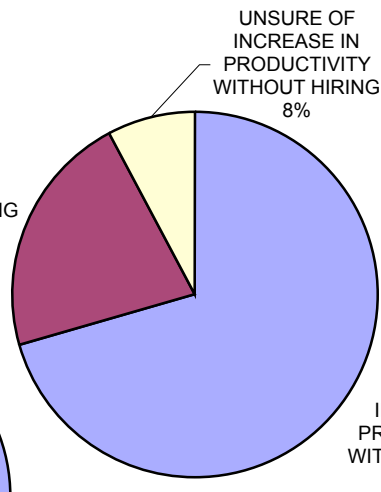
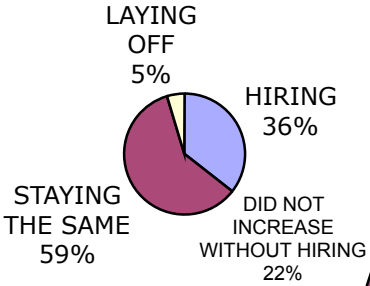
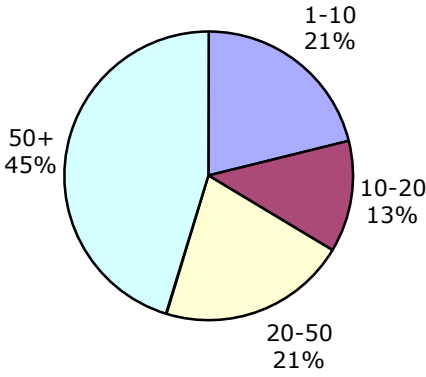
**Profitable 4th Quarter**  
86% of respondents



**Unprofitable 4th Quarter**  
16% of respondents



# PRINTSTAFF SURVEY 2006 Q1 RESPONDENT PROFILE



### 2005 TRENDS

	Q2 percentage	Q3 percentage	Q4 percentage	CHANGE
<b>PROFITABILITY PREVIOUS QTR</b>				
Profitable	81	82	86	4
Unprofitable	19	18	14	-4
<b>BUSINESS 2 WEEKS BEFORE SURVEY</b>				
Increased	43	48	49	1
Same	28	39	26	-13
Decreased	29	13	25	12
<b>SALES EXPECTATIONS NEXT QTR</b>				
Increase	56	61	64	3
Same	25	31	24	-7
Decrease	19	8	12	4
<b>CURRENTLY</b>				
Hiring	41	52	36	-16
Same	50	46	59	13
Laying off	9	2	12	10

# PRINTSTAFF SURVEY 2006 Q1 **CONCERNS**

What are the biggest concerns facing your business?

